



LEGEND

- SUPPLIES RECEIVES PRIMARY SEARCH RESULTS
- SUPPLIES RECEIVES SECONDARY SEARCH RESULTS
- SUPPLIES RECEIVES DIRECTORY RESULTS
- SUPPLIES RECEIVES PAID RESULTS

CLICK ON A LOGO FOR
SEARCH ENGINE INFORMATION

CLICK HERE TO SELECT A
DIFFERENT CHART

BRUCE CLAY, INC

Internet Business Consultants



Internet Marketing Services

We offer services for every one of our categories. These internet marketing services include tools subscriptions, training, consulting, assessments, and a wide range of turn-key and cooperative full-service projects but only as appropriate to the category and your specific need. This is absolutely not a one-size-fits-all services program -- every client is reviewed to achieve the best internet marketing solution. And when it is difficult to determine what the best fit is, we offer Jump-Start programs to help define needs and next steps.

We also offer free quotes for any of our services. We recommend that you review the specific service pages you would be interested in at <http://www.bruceclay.com/services.htm>, review their corresponding rates pages, and then complete our Quote Form to request pricing tailored to your exact project.



Search Engine Optimization Services

Our SEO offerings are exceptionally comprehensive and are a specific expertise of our company. Having been in the Search Engine Optimization business over ten years, we have a very strong reputation and capability in the SEO industry.



Pay Per Click (PPC) Services

While organic Search Engine Optimization generates traffic, it is not the only service that can do so. Our PPC management services are designed for those with an immediate need for traffic, as well as a long-term need. Our PPC services focus on the return on investment, and are designed to maximize your return, not maximize your spend.



Web Analytics Services

Web Analytics is critical to your traffic programs -- you need to know what converts! We offer a range of services and tools to help you understand the traffic sources, what converts, what doesn't, and how to take action. We consider these the perfect companion to all our internet marketing traffic generation programs.



Email Services

We are fully centered on services based upon 1st Certified, a trusted email system. As one of the founders of 1st Certified, Bruce Clay stands behind this product and believes that it offers the ideal solution to the UBE (Unsolicited Bulk Email) problem. Advertising programs are under development as we speak, but you will want to get in line early.



Branding Services

Initial services focus on Banner Advertising channels, but also cover Press Releases, Community and Personal Preference Searches (Collarity), and others areas concerning improved recognition within targeted audience areas. Our emphasis on brand recognition within a space, however it is defined for each individual client, is what will generate the traffic most likely to convert.

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www.bruceclay.com

866-517-1900